



# Terms of Service

Effective Date: 11 February, 2025

Welcome to DesignPop! By accessing or using our services, you agree to be bound by the following Terms of Service ("Terms"). Please read them carefully.

## 1. ACCEPTANCE OF TERMS

By using DesignPop's services, you agree to comply with these Terms and all applicable laws and regulations. If you do not agree, you may not use our services.

## 2. SERVICES PROVIDED

DesignPop offers web design, development, MVP creation, and AI application development for startups and businesses. Specific service offerings are detailed on our official website:

<https://designpop.site>.

## 3. USER RESPONSIBILITIES

- You agree to provide accurate information when engaging with our services.
- You are responsible for providing all necessary assets, content, and feedback required for project execution.
- You will not use our services for any unlawful or prohibited activities.

## 4. PAYMENT TERMS

- **Subscription Services:** Subscription pricing is based on the current rates listed on our website at the time of sign-up. If the subscription price changes after a Subscriber has started, they will continue at their initial rate. However, if a Subscriber cancels and later restarts their subscription, they will be subject to the latest pricing on the website.
- **MVP & Landing Page Projects:** A **50% upfront payment** is required before work begins, with the remaining **50% due upon delivery**.
- Failure to make timely payments may result in service suspension.

## **5. CANCELLATION & REFUNDS**

- Subscription services can be paused or canceled at any time.
- Refunds are not provided for partial months of service or completed projects.
- Any cancellation requests must be submitted at least **7 days before the next billing cycle**.

## **6. INTELLECTUAL PROPERTY**

- All completed work is owned by the client upon final payment.
- DesignPop retains the right to showcase completed projects for portfolio and marketing purposes unless otherwise agreed upon.

## **7. CONFIDENTIALITY**

- DesignPop will maintain the confidentiality of client information and project details.
- Clients agree not to disclose proprietary methodologies or tools used by DesignPop.

## **8. LIMITATION OF LIABILITY**

- DesignPop is not liable for any indirect, incidental, or consequential damages arising from the use of our services.
- Our total liability is limited to the amount paid by the client in the last three months.

## **9. MODIFICATIONS TO TERMS**

We reserve the right to update or modify these Terms at any time. Continued use of our services after modifications constitutes acceptance of the updated Terms.

## **10. GOVERNING LAW**

These Terms shall be governed by the laws of the jurisdiction in which DesignPop operates.

For any questions or concerns, please contact us at [hello@designpop.site](mailto:hello@designpop.site).